

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2010**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT USA 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Media Solutions, Inc.
266-D Yeager Parkway
Pelham, AL 35124
Tel.: 205-380-1573
Fax: 205-380-1580
www.gearsolutions.com

Official Publication of: None
Established: 2002
Issues Per Year: 12

FIELD SERVED

GEAR SOLUTIONS serves the gear industry.



DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are executive/corporate management, manufacturing engineering management & department personnel, manufacturing production management & department personnel, design/research/development management & department personnel, purchasing, quality control/inspection management & department personnel, maintenance/automation/technical management & department personnel, sales and marketing, training and other qualified personnel.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	51
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	192
TOTAL	243

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	13,258	100.0	13,258	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,258	100.0	13,258	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

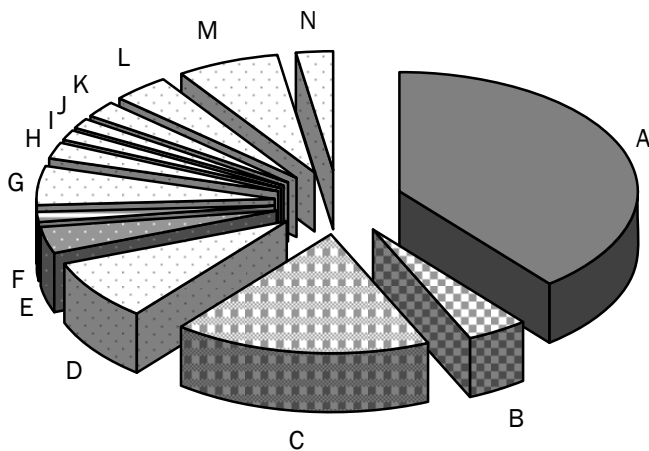
2010 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	975	972	10,107	3,458	13,565
February _____	251	32	10,107	3,239	13,346
March _____	98	339	10,106	3,481	13,587
April _____	117	90	10,107	3,453	13,560
May _____	1,840	1,020	10,107	2,633	12,740
June _____	42	53	10,107	2,644	12,751
TOTAL	3,323	2,506			

*See Paragraph 8

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010
 This issue is 4.7% or 622 copies below the average of the other 5 issues reported in Paragraph two.

JOB FUNCTION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)
Executive/Corporate Management _____	4,992	39.3	4,580	412
Manufacturing Engineering Management _____	513	4.0	387	126
Manufacturing Engineering Department _____	2,260	17.7	1,538	722
Manufacturing Production Management _____	1,058	8.3	765	293
Manufacturing Production Department _____	431	3.4	350	81
Design/Research/Development Management _____	197	1.5	105	92
Design/Research/Development Department _____	672	5.3	395	277
Purchasing _____	294	2.3	255	39
Quality Control/Inspection Management _____	160	1.3	112	48
Quality Control/Inspection Department _____	170	1.3	133	37
Maintenance/Automation/Technical Management _____	298	2.3	144	154
Maintenance/Automation/Technical Department _____	504	4.0	367	137
Sales and Marketing _____	872	6.8	788	84
Training and Other Qualified Personnel _____	319	2.5	188	131
TOTAL QUALIFIED CIRCULATION	12,740	100.0	10,107	2,633

3a. Break out of Qualified Circulation by Job Function
 (Please Refer to Paragraph 3a for Complete Descriptions)



Job Function	Copies	%
A Executive/Corporate Management _____	4,992	39.3
B Manufacturing Engineering Management _____	513	4.0
C Manufacturing Engineering Department _____	2,260	17.7
D Manufacturing Production Management _____	1,058	8.3
E Manufacturing Production Department _____	431	3.4
F Design/Research/Development Management _	197	1.5
G Design/Research/Development Department _	672	5.3
H Purchasing _____	294	2.3
I Quality Control/Inspection Management _____	160	1.3
J Quality Control/Inspection Department _____	170	1.3
K Maintenance/Automation/Technical Management _____	298	2.3
L Maintenance/Automation/Technical Department _____	504	4.0
M Sales and Marketing _____	872	6.8
N Training and Other Qualified Personnel _____	319	2.5

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 year	2 year	3 year				
I. TOTAL - Direct Request: _____	2,888	2,753	2,136	5,144	2,633	7,777	61.0
a. Written _____	428	338	651	1,392	25	1,417	11.1
b. Telecommunication _____	148	1,360	13	1,519	2	1,521	11.9
c. Electronic _____	2,312	1,055	1,472	2,233	2,606	4,839	38.0
II. TOTAL - Request from recipient's company: _____	2	41	1	44	-	44	0.3
a. Written _____	-	-	-	-	-	-	-
b. Telecommunication _____	2	41	1	44	-	44	0.3
c. Electronic _____	-	-	-	-	-	-	-
III. TOTAL - Membership Benefit: _____	-	-	-	-	-	-	-
a. Individual _____	-	-	-	-	-	-	-
b. Organizational _____	-	-	-	-	-	-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
a. Written _____	-	-	-	-	-	-	-
b. Telecommunication _____	-	-	-	-	-	-	-
c. Electronic _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	1,505	2,924	490	4,919	-	4,919	38.6
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-	-	-
*Other sources _____	1,505	2,924	490	4,919	-	4,919	38.6
VI. TOTAL - Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	4,395	5,718	2,627	10,107	2,633	12,740	100.0
*See Paragraph 8 PERCENT	34.5	44.9	20.6	79.3	20.7	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010				
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	10,107	2,633	12,740	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,107	2,633	12,740	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010									
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine _____	21	-	21		400-427 Kentucky _____	129	-	129	
030-038 New Hampshire _____	21	-	21		370-385 Tennessee _____	126	-	126	
050-059 Vermont _____	17	-	17		350-369 Alabama _____	114	-	114	
010-027 Massachusetts _____	143	-	143		386-397 Mississippi _____	43	-	43	
028-029 Rhode Island _____	16	-	16		EAST SO. CENTRAL	412	-	412	3.2
060-069 Connecticut _____	134	-	134		716-729 Arkansas _____	42	-	42	
NEW ENGLAND	352	-	352	2.8	700-714 Louisiana _____	108	-	108	
100-149 New York _____	332	-	332		730-749 Oklahoma _____	74	-	74	
070-089 New Jersey _____	141	-	141		750-799 Texas _____	1,412	-	1,412	
150-196 Pennsylvania _____	408	1	409		WEST SO. CENTRAL	1,636	-	1,636	12.8
MIDDLE ATLANTIC	881	1	882	6.9	590-599 Montana _____	16	-	16	
430-459 Ohio _____	756	-	756		832-838 Idaho _____	40	-	40	
460-479 Indiana _____	475	1	476		820-831 Wyoming _____	21	-	21	
600-629 Illinois _____	776	1	777		800-816 Colorado _____	89	1	90	
480-499 Michigan _____	1,172	-	1,172		870-884 New Mexico _____	24	-	24	
530-549 Wisconsin _____	380	1	381		850-865 Arizona _____	88	-	88	
EAST NO. CENTRAL	3,559	3	3,562	28.0	840-847 Utah _____	59	-	59	
550-567 Minnesota _____	159	-	159		889-898 Nevada _____	38	-	38	
500-528 Iowa _____	130	-	130		MOUNTAIN	375	1	376	3.0
630-658 Missouri _____	136	-	136		995-999 Alaska _____	9	-	9	
580-588 North Dakota _____	10	-	10		980-994 Washington _____	109	-	109	
570-577 South Dakota _____	17	-	17		970-979 Oregon _____	67	-	67	
680-693 Nebraska _____	48	-	48		900-961 California _____	489	1	490	
660-679 Kansas _____	80	-	80		967-968 Hawaii _____	6	-	6	
WEST NO. CENTRAL	580	-	580	4.6	PACIFIC	680	1	681	5.3
197-199 Delaware _____	12	-	12		UNITED STATES	9,487	6	9,493	74.5
206-219 Maryland _____	50	-	50		969 & 004-009 U.S. Territories _____	-	-	-	
200-205 Washington, DC _____	7	-	7		Canada _____	455	2	457	
220-246 Virginia _____	124	-	124		Mexico _____	108	38	146	
247-268 West Virginia _____	114	-	114		Other International _____	57	2,587	2,644	
270-289 North Carolina _____	211	-	211		AP0/FPO _____	-	-	-	
290-299 South Carolina _____	120	-	120		TOTAL QUALIFIED CIRCULATION	10,107	2,633	12,740	100.0
300-319 Georgia _____	157	-	157						
320-349 Florida _____	217	-	217						
SOUTH ATLANTIC	1,012	-	1,012	7.9					

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED INTERNATIONAL CIRCULATION FOR ISSUE OF MAY 2010

Region/Country	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
ASIA				
Afghanistan	-	1	1	
Armenia	-	2	2	
Azerbaijan	-	1	1	
Bangladesh	-	14	14	
China	3	44	47	
Hong Kong - SAR	-	5	5	
India	5	1,013	1,018	
Indonesia	-	81	81	
Japan	2	8	10	
Korea, Republic Of	-	11	11	
Macao	-	1	1	
Malaysia	-	50	50	
Mongolia	-	2	2	
Myanmar	-	2	2	
Nepal	-	1	1	
Pakistan	-	76	76	
Philippines	1	50	51	
Singapore	-	34	34	
Sri Lanka	-	28	28	
Taiwan	-	9	9	
Thailand	-	28	28	
Vietnam	-	9	9	
Subtotal	11	1,470	1,481	11.7
MIDDLE EAST				
Iran	-	146	146	
Iraq	-	2	2	
Israel	-	17	17	
Jordan	-	11	11	
Kuwait	-	3	3	
Lebanon	-	3	3	
Oman	-	5	5	
Qatar	-	5	5	
Saudi Arabia	-	32	32	
Syrian Arab Republic	-	6	6	
United Arab Emirates	-	37	37	
Yemen	-	4	4	
Subtotal	-	271	271	2.1
EUROPE				
Austria	-	1	1	
Belarus	-	2	2	
Belgium	2	8	10	
Bosnia and Herzegovina	-	2	2	
Bulgaria	-	9	9	
Croatia	-	5	5	
Cyprus	-	4	4	
Czech Republic	-	1	1	
Denmark	-	1	1	
Estonia	-	1	1	
Finland	-	2	2	
France	1	7	8	
Germany	6	21	27	
Greece	-	8	8	
Iceland	-	1	1	
Italy	2	30	32	
Latvia	-	4	4	
Macedonia	-	2	2	
Malta	-	2	2	
Netherlands	-	14	14	
Norway	-	7	7	
Poland	2	4	6	
Portugal	-	11	11	
Ireland	-	8	8	
Romania	-	30	30	
Russian Federation	-	13	13	
Serbia	-	10	10	
Slovakia	-	1	1	
Slovenia	-	1	1	
Spain	1	28	29	
Sweden	3	6	9	
Switzerland	1	3	4	
Turkey	-	52	52	
Ukraine	-	2	2	
AFRICA				
United Kingdom	8	51	59	
Subtotal	26	352	378	3.0
AFRICA				
Algeria	-	17	17	
Angola	-	1	1	
Burkina Faso	-	1	1	
Congo	-	2	2	
Cote D'Ivoire	-	1	1	
Egypt	-	53	53	
Ethiopia	-	3	3	
Ghana	-	8	8	
Kenya	-	4	4	
Libyan Arab Jamahiriya	-	6	6	
Madagascar	-	3	3	
Malawi	-	1	1	
Mali	-	1	1	
Mauritius	-	1	1	
Morocco	-	1	1	
Namibia	-	2	2	
Nigeria	-	69	69	
Sierra Leone	-	1	1	
South Africa	1	26	27	
Sudan	-	3	3	
Tanzania	-	3	3	
Tunisia	-	2	2	
Uganda	-	3	3	
Zambia	-	3	3	
Zimbabwe	-	3	3	
Subtotal	1	218	219	1.7
NORTH AMERICA				
Canada	455	2	457	
United States	9,487	6	9,493	
Mexico	108	38	146	
Subtotal	10,050	46	10,096	79.2
CARIBBEAN				
Cuba	1	6	7	
Dominican Republic	-	1	1	
Guadeloupe	-	1	1	
Jamaica	-	3	3	
Puerto Rico	-	2	2	
Trinidad and Tobago	-	1	1	
Virgin Islands, U.S.	-	1	1	
Subtotal	1	15	16	0.1
CENTRAL AMERICA				
Belize	-	2	2	
Costa Rica	-	2	2	
Guatemala	-	2	2	
Honduras	-	1	1	
Panama	-	1	1	
Subtotal	-	8	8	0.1
SOUTH AMERICA				
Argentina	5	39	44	
Bolivia	-	5	5	
Brazil	5	55	60	
Chile	-	14	14	
Colombia	1	33	34	
Ecuador	1	11	12	
Guyana	-	2	2	
Peru	-	26	26	
Uruguay	-	6	6	
Venezuela	-	15	15	
Subtotal	12	206	218	1.7
ASIA PACIFIC				
Australia	6	41	47	
Guam	-	1	1	
New Zealand	-	4	4	
Papua New Guinea	-	1	1	
Subtotal	6	47	53	0.4
TOTAL QUALIFIED CIRCULATION	10,107	2,633	12,740	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*	January - June 2010*
Total Audit Average Qualified _____	11,568	12,643	12,881	12,943	13,212	13,258
Qualified Non-Paid Total _____	11,568	12,643	12,881	12,943	13,212	13,258
Print Version Only ___	10,088	10,107	10,107	10,106	10,105	10,107
Digital Version Only __	1,480	2,536	2,774	2,837	3,107	3,151
Qualified Paid Total	-	-	-	-	-	-
Print Version Only ___	-	-	-	-	-	-
Digital Version Only __	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

* NOTE: July 2009 – June 2010 data is unaudited. With each successive period, new data will be added until five periods of data are displayed.
 **NC = None Claimed

8. ADDITIONAL DATA**METHOD OF DISTRIBUTION**

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM

Replica - Editorial and design are unchanged from the original print edition.

PARAGRAPH 2:

Non-Paid Additions and Removals are reported at the option of the publisher.

PARAGRAPH 3b:

Other Sources include 5 sources of circulation for quantities of 396 copies or 3.1% to 2,528 copies or 19.8%, including Integrated Data Solutions, Inc.

Paragraphs 3c and 7 are reported at the option of the publisher.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – PRINT VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	10,107	100.0	10,107	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,107	100.0	10,107	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	3,151	100.0	3,151	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	3,151	100.0	3,151	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Teresa G. Cooper, Circulation Manager

David C. Cooper, President & Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 15, 2010

State Alabama

County Shelby

Received by BPA Worldwide July 15, 2010

Type PJ

ID Number G184Y0JO